

Women's economic inequality adversely impacts us all

Inequalities in women's economic participation and over-representation in casualised work and unemployment is caused by systemic, structural barriers and biases.

Women need long-term, sustainable alternatives to welfare dependence and unstable or inaccessible jobs. Access to flexible work that generates sufficient income to ensure women and their families are not living in poverty, is critical to achieving widespread economic security and wellbeing for women.

An increased focus and investment in women's micro business is key to a better economic future for Australian women. Women's micro businesses are already a significant (though undervalued) contributor to the economy, and a powerful solution to creating new jobs.



Our Solution

Global Sisters exists to **make business possible** for all women and create a world where women have the opportunity to own their economic future. To achieve our goal of financial wellbeing & long-term economic security for Australian women, Global Sisters works at two levels:

DIRECT IMPACT
Directly supporting women to run micro businesses and become financially resilient through that income.

SYSTEMS CHANGE
Leveraging increased business income to change women's long term economic security.



Micro businesses (under 4 employees) make up the overwhelming majority of small business in Australia. Micro businesses create real jobs, allowing many more women to participate economically, work flexibly and generate their own income, than would have otherwise been possible.

Global Sisters supports women to create new businesses and grow existing ones. We offer women anywhere in Australia a long-term roadmap of support that includes business education, expert coaching, microfinance and online sales & marketing support, underpinned by a supportive community and connections.

WELFARE SYSTEM REFORM

A welfare system that supports women wishing to use business to secure their economic future.

WOMEN'S ECONOMIC SECURITY PATHWAY

Ensuring that accessible & affordable financial products, services and advice are available for low-income women to secure assets to protect their financial future.

ELEVATING WOMEN'S MICROBUSINESS

As a focus for national discourse and policy.

Who are our Sisters?

Global Sisters provides a genuine alternative for women who are unemployed, underemployed or in low paid, insecure jobs. We have a strategic focus on single mums and older women as two significant cohorts that are often invisible and where we can have the greatest impact. We are intentionally inclusive and exist for all women, including First Nations women, women living with disability, women living in regional and remote Australia and women who have experienced domestic abuse, refugees and migrants.

Become a Global Sisters supporter



\$ 1000 = 1 MICRO BUSINESS = 1 JOB

Invest to create new businesses and new jobs for Australian women via micro business.

At Global Sisters, we know that the solution to women's economic insecurity and inequality will come from Government, Corporate Australia, Philanthropy and Civil Society all working together.

Every \$1000 creates 1 job for a Sister as she works through our fully subsidised programs to create her own job.

Impact & Supporter Benefits

Already Global Sisters has supported over **5,500 women nationally** to create businesses, jobs and pathways to employment. With your support, we aim to reach 43,000 women and support the creation of 17,000 new micro-businesses over the next 5 years.

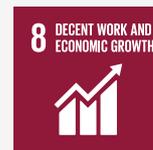
We have already transferred over \$3.5M in pro bono value from corporate Australia to Sister businesses, making our model highly efficient and effective. Join our current corporate partners in making a real difference.



Learn more about how our corporate partners are making a difference

Women's economic empowerment and security is good for business, contributes to national economic growth and helps us to collectively achieve the 2030 Agenda for Sustainable Development (UN Women). Together with Global Sisters, you or your organisation can be part of a **real solution to economic inequality**.

Partnering with Global Sisters contributes to achieving 8 of the **Sustainable Development Goals (SDGs)**, with a focus on 5, 8 and 10.



We invite you to join us in creating the jobs Australian women need.

Learn more

marketplace.globalsisters.org
impact.globalsisters.org

Invest now

globalsisters.org/invest

Contact us

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