The Sustainable Development Goals (SDGs) established by the United Nations in 2015, are global social, economic, health, education and environmental goals for the world to achieve by 2030. These include eradicating poverty, achieving gender equality, providing quality education for all, developing sustainable cities and addressing the issue of climate change.

At Global Sisters, we believe that all sectors - business, philanthropy, not for profits, civil society and government - have a unique role to play in achieving the SDGs. Collaborations between sectors are the most effective way to achieve these goals.

Since 2016, Global Sisters has set out to make business possible for all women across Australia. As women start up and grow businesses, they lift up their communities, and make the economy a more equal, inclusive place. Our social impact framework is intentionally aligned with and contributes to 8 of the 17 SDGs.

Corporate CSR engagement with Global Sisters as a not-for-profit and directly with our Sisters is contributing to the UN Sustainable Development Goals above, specifically.

As an innovative, globally unique and fast growing organisation there are also often opportunities to engage with us and support the team directly on specialised projects such as developing a strategy to scale our Marketplace internationally and in the B2B space or helping us to develop an app to streamline the entire business journey for Sisters.

The following corporate partner case studies show how your organisation can engage with Global Sisters and contribute to the achievement of these global goals that will help make our world a better place for all.
B2B Collaborations with Sisters

Companies directly engage with a Sister led business as a supplier or collaborator.

T2 (Unilever) and Goanna Hut

T2 is collaborating with Goanna Hut, an Aboriginal owned native ingredient tea business, and is selling three tea blends through Australian T2 stores and exposed to 100K+ T2 customers each week.

Read more

“This is proud to be an all-inclusive, purpose-led brand whose beliefs align strongly with Global Sisters. We are inspired by the work Global Sisters is doing in empowering women as business owners to become financially resilient.”

“As an Australian founded local business who is now global, we never forget our humble beginnings! We are passionate about supporting new businesses/artists/designers and giving people a voice on a platform they may otherwise not have access to.”

Wendy Burne, Head of Buying, T2

This deal has led to a significant income stream for Goanna Hut and opened the door for a long term, regular income. T2 is hoping that this collaboration will assist in creating public awareness of the Goanna Hut business through its platform across markets that T2 trade in.

This corporate engagement enables T2 to meet its commitments as a B-Corp, putting people and place first in the way they do business.

Cristina Re & Miluny

Cristina Re is an Australian luxury gifts and homewares brand operating in international markets. Cristina Re collaborated with Miluny, an Indigenous led business based in Albury-Wodonga, to co-create bath and body products for the Cristina Re brand.

Read more

Miluny has gained valuable product development and collaboration experience as well as reaching new national and international customers. For Cristina Re, the benefit is the unique opportunity to collaborate with an Aboriginal business that is deeply connected to the land and nature, from which the product ingredients are sourced.
The Global Sisters Coaching program enables company employees to directly engage with our Sisters and make a tangible difference to their businesses. Some examples include:

**Employee Engagement in our Sister Business Coaching Programs**

- **Deloitte, Myer Store & McKinsey coaching for Sisters at corporate Impact Days**
  
  Some companies encourage their teams to volunteer all together, on one day per year. Deloitte, Myer Store and McKinsey & Co have all participated in “speed coaching” with Sisters over many years, helping them to solve their most pressing business problems and overcome blocks in short, sharp sessions.

- **Visa, AMP and Unilever supporting Sisters with early stage businesses**
  
  For Sisters who have just launched their business and are seeking to make their first sales, Momentum Coaches in the First 10 Customers program is critical to their success. Anyone committed to providing support can be a momentum coach and this is a popular program with corporates.

  The CEO & Head of Marketing at Visa ANZ are leading their team by example, and providing one-on-one coaching to Sisters. To date, 40 Visa ANZ staff have engaged in the Momentum Coaching program which is valued at close to $50,000.

  “I could see the joy in her and that gives me immense satisfaction. It is a very rewarding experience. Global Sisters gives women the sense of ‘I can march forward in this world with a brave face.’ This is important work, I am grateful to be involved.”

  Meenakshi Chidambaram, Momentum Coach, AMP Foundation
Pro Bono Services

Companies provide services to Sisters, that would otherwise be outside of their networks, affordability and reach.

Clemenger BBDO & Amok Sisters

Clemenger is a leading Australian creative agency, and provided a team of employees to transform the brand and online sales experience for Sydney social enterprise, Amok Sisters. A team of Clemenger employees and contractors donated their time and expertise to establish Amok’s visual brand via food styling and high end photography, and create a new website, online presence and improved ordering system for Amok.

Read more

Isabella Timar, Senior Account Manager, Clemenger

“Our team was thrilled to have been involved and have relished the opportunity to contribute to Amok’s success.”

Jack Morton brand agency & Aunty’s Ginger Tonic

Global branding agency Jack Morton worked with Yarrie from Aunty’s Ginger Tonic to develop her visual brand identity, elevating it from a product that could be sold at markets to being stocked by Harris Farm.

Read more

Minter Ellison

Minter Ellison provides a pro bono monthly legal referral phone service for Sisters, supporting them to navigate legal matters in their businesses. Minjums and Magknitude are just two of the many Sister businesses who have benefited from legal advice for their businesses.
Procurement, Corporate Gifting and Team Fundraising

Some leading Australian companies have engaged with Global Sisters as a not-for-profit organisation, supporting us to raise funds, build our brand and access corporate expertise so that we can support more women around Australia. Some examples include:

**afterpay & International Women’s Day**

afterpay are partnering with Global Sisters to run a customer donation campaign raising minimum $50,000 during March.

**AMP & City2Surf**

AMP Foundation have been a long term philanthropic partner, and encourage the AMP team to fundraise for the Foundation’s partners.

**King Living, Canberra Airport and LBH**

Corporate Christmas Gifting

Businesses who want to give meaningful corporate gifts to their clients have partnered with the Global Sisters Marketplace to purchase bespoke, meaningful gift boxes to replace traditional hampers. LBH, an innovative tech business, gave their staff spending money on the Marketplace as part of a fun hosted virtual Christmas shopping experience for their team.

**Maddocks, Clemenger and Plenary Group Sister Suppliers**

Maddocks Law firm, Clemenger BBDO and Plenary Group have engaged Sisters as suppliers, particularly Sisters’ with catering businesses.

Find out more, email us at hello@globalsisters.org
Corporate Gift Boxes

Say goodbye to boring hampers & invest in a gift box full of purpose, love & unique handmade Australian treasures. Our brand new gift boxes, jam-packed with beautiful products made by our brilliant Sisters are here. Have real impact when you spend and send a box generating income for Australian, women-led micro businesses.

Choose from 3 beautiful boxes - there’s something for everyone!

**FIRST NATIONS BUSH FOODIE**

Packed with delicious foodie products from our Marketplace’s First Nations businesses. Get ready for a serious taste explosion!

- Goanna Hut’s Energize Tea, hand crafted by Jo-Ann with lilli pilli, pomegranate and green tea leaves
- Chocolate on Purpose White Chocolate with Illawara Plum (Daalgaal) and Dark Chocolate with Rainforest Lime (Dooja) hand crafted by Fiona
- Warndu’s Dukkah, Dried bush tomatoes and Native Thyme olive oil, created by Rebecca and made from 100% locally sourced, seasonal and wild harvested produce
- **MEET THE MAKERS** Card.

**The Living Box**

Home is a sacred space - this box is filled with soulful products for home & garden.

- Sproutie Starter Pack, includes 4 different sprouts curated by Suzannah and everything you need to get started growing sprouts and microgreens
- The Backyard Garden Enthusiast’s native blue Cornflower seeds, collected by Joanne
- Dream Forest Studio’s Cockatoo Bees Wax Bag, hand painted by Simone
- Memory Box Pinch Bowls, handmade ceramic pinch bowls by Heike
- **MEET THE MAKERS** Card.

**THE APOTHECARY**

Enjoy this box of bliss to nurture and nourish your body and soul.

- bVitra’s lavender and peppermint foot soak, created by Lila, using only the finest essential oils
- bee one of a kind’s CALM bath soak and LUNA shine body oil, 100% cruelty free, hand crafted by Melissa using only natural ingredients
- Ethics & Alchemy Peace Silk Eye Pillow, filled with ethically sourced crystals and handmade by Amber
- Art’N Green Galah Heart Soap, with Flinders Island Rosalina & French Pink Clay, handmade by Helene in the wilds of Tasmania
- resonance tea’s Chillax blend, an artisan herbal tea handmade by Aly with organic ingredients
- MOVINKA’s Tuscany candle, hand poured by Nathalia
- **MEET THE MAKERS** Card.

Order your gift boxes today

On the marketplace [here](#) Email hello@globalsisters.org Custom orders available