

# OPERATIONS MODEL

## BUSINESS EDUCATION

3-6 months



## INCUBATE

3-6 months



## ACCELERATE

12 months+ (up to 3 years support)



### BUSINESS EDUCATION

- My Big Idea: business idea generation
- Business idea check-in: information session & self-assessment tool
- Sister School: business education & pitch

### INCUBATE PROGRAM

- Super Sessions: Facebook Live learning event
- Ask Me Anything: live response to FAQs
- Online library: helpful business resources
- 'First 10 Customer's' program: 1:1 'momentum' coaching to support launch of business and viability check to land the business model and first year sales goals
- Quarterly 90 day planning: group goal setting & planning session including 'Just One Thing' network connection

### ACCELERATE PROGRAM

- Super Sessions, Ask Me Anything & Online Library support continues
- Industry Circles: expert coaching and peer support in industry sector groups to address business blocks
- Quarterly 90 day planning (group)
- Needs-based 1:1 bespoke coaching and pro bono support
- Brokering sales opportunities

### ECOSYSTEM

- Access to a ready-made business community

- SisterTribe: national network of business women & supporters
- Monthly hub co-working day including Business Meet-Ups
- Business Meet-Ups: quarterly program of events (Super Session, local business ecosystem opportunity, 90 Day Planning)

- SisterTribe; Monthly hub co-working; Business Meet-Up support continues
- Connection to mainstream business programs

### FINANCE

- Business insurance
- Business loan: Start-Up Purse (Launch stage onwards)

- Business insurance
- Business loans: Growth Wallet (start-up stage onwards)
- Connection to mainstream business finance