

# INVEST IN A better world



Photo: Wonderlight Photography

## There are 1 million women in Australia who have high financial vulnerability or stress (NAB/CSI)

Global Sisters offers a better opportunity for women who can't access mainstream employment due to their circumstances. We offer a holistic program of support that empowers vulnerable women to start their own businesses.

"Over the last two decades, the number of female-run small businesses has increased by nearly 50 per cent, almost double the rate of male run small businesses.

**Promoting entrepreneurship is a key avenue for women to enter the workforce**, particularly for newly arrived migrants and refugees (almost a third of female business operators are born overseas), women in rural and regional areas (just under a third of female small business operators live in regional areas) and women with disabilities (12 per cent of women employers and sole operators have a disability)."

Source: Safe and Strong, Victorian Gender Equality Strategy, 2016

Pro-active organisations are looking for causes that:

- Address the gender gap, for those who need it most
- Create local economic benefits
- Are run in conjunction with community partners
- Create genuine lasting change



GLOBAL  
SISTERS

## \$990

will fund a  
"My Big Idea"  
workshop for up  
to 20 women



### MY BIG IDEA

- A ½ day incubator workshop designed to help women find the 'big idea' that they want to turn into a business
- This workshop draws in women that no other program targets

### WOMEN PRACTICALLY BENEFIT BY:

- Assessing the strength of their business idea
- Understanding how starting a business can fit with their personal goals
- Connecting with the Global Sisters network of support
- Gaining the confidence to take practical next steps
- Beginning a journey towards financial independence

## \$4,990

will fund a  
"Sister School"  
course for up  
to 15 women



### SISTER SCHOOL

- 9 modules of tailored business education that provides the tools, skills, knowledge and mindset to accelerate an idea or early stage business
- This capitalises on women's existing skills, and the accessibility of online marketplaces to help them get to a first sale and build confidence quickly

### WOMEN PRACTICALLY BENEFIT BY:

- Market testing their ideas straightaway
- Creating a branding toolkit online with free, personalised print marketing material
- Increasing financial and tech literacy, woven into every module
- Building confidence and a network of peer-support
- Taking steps towards financial resilience, starting the ripple effect in their families and communities

All Global Sisters' programs are run in conjunction with community partners, significantly reducing costs. Sister School Graduates gain access to product/service development, micro finance, business coaching and sales channels as part of their ongoing 3 year journey with Global Sisters.

## "Now the business is part of who I am"

Maureen Unasa, Global Sister

Talk to us about how Global Sisters can:



Work with you towards closing the gender gap, for those who need it most



Provide positive benefits to your reputation and brand



Provide genuine opportunities for employee engagement

Say hello to [natasha@globalsisters.org](mailto:natasha@globalsisters.org) or visit the website at [www.globalsisters.org](http://www.globalsisters.org)