As new models of corporate social responsibility emerge, corporates are looking for solutions that:

- Are cost neutral
- Are 100% sustainable
- Provide positive benefits to reputation and brand
- Create genuine lasting change
- Provide meaningful opportunities for employees to engage

**MODEL 1: 1% PROFIT**

**WHAT?**
For every dollar of after-tax profit, 1% goes to Global Sisters.

**WHY?**
You want every employee and shareholder to know your commitment to lasting change.

**MODEL 2: 1% REVENUE**

**WHAT?**
Customers are provided with an option (usually opt-out) to donate 1% of the invoice value to Global Sisters.

**WHY?**
You want to give your customers the feel-good factor after they’ve signed up.

**MODEL 3: CAUSIUM (FREEMIUM + CAUSE)**

**WHAT?**
Charge a small fee ($5-10) for a usually free “starter” product. Proceeds go directly to Global Sisters.

**WHY?**
You want every potential customer to know about the partnership - before they are a customer.

Say hello to natasha@globalsisters.org or visit the website at www.globalsisters.org
“WE DISRUPTED THE TECH SPACE, NOW WE WANTED TO DO SOMETHING INNOVATIVE IN CSR”

Vinay Samuel, Founder and CEO, ZETARIS

Zetaris was founded by those passionate about building disruptive technology. Today Zetaris provides solutions to collect and analyse any data, anywhere, at once - in a way that no-one else is doing.

HOW IT WORKS: THE PROGRAM

Global Sisters is a global first. Through business education, targeted coaching, technology, marketing and sales, plus microfinance, women experience end-to-end support to start their own businesses. Through Global Sisters, and the instant accessibility of online marketplaces, women can utilise their existing skills to generate an income where they are. A better solution for women who can’t access mainstream jobs due to their circumstances. #betterBUSINESS

HOW IT WORKS: THE PARTNERSHIP

Zetaris commits to providing a 1% opt-out on all new invoices to customers. That 1% goes straight to Global Sisters. In the first 6 months alone, enough was raised to take over 10 businesses from concept to active trading. Zetaris aims to make this 500 businesses. Through similar disruptive models of corporate social responsibility, Atlassian raised $3m for Room to Read in 3 years.

1m women in Australia have high financial vulnerability or stress (NAB/CSI). Leverage your future success to give them a better opportunity. #MakingBusinessPossible